

**IMS**

The 2020 IEEE MTT-S

International Microwave Symposium

# IMS2020 VIRTUAL EVENT

## MARKETING OPPORTUNITIES

**PLATINUM SPONSOR** \$20,000**GOLD SPONSOR** \$16,000**SILVER SPONSOR** \$6,500**CORPORATE SPONSOR** \$3,800**SINGLE SPONSORSHIPS**MicroApps **SOLD** \$8,000Registration **SOLD** \$11,300**VIRTUAL PROGRAM BOOK**

Inside Front Cover \$2,500

Inside Back Cover \$2,500

Outside Back Cover \$2,500

Interior Ad \$1,500

**MOBILE APP**

Mobile App Splash Page \$4,200

Mobile App Banner Ad \$900

**IMS WEBSITE SPONSORSHIPS**

Homepage Skyscraper Banner Ad

**SOLD** \$3,500 per month June/July**SOLD** \$4,600 for August

Interior Web Ad \$2,000

**VIRTUAL PLATFORM**

Home Page Banner Ad \$4,500

Round Table Sessions \$2,000

**IMS EMAIL DISTRIBUTION**

Email Distribution \$800

**5G SUMMIT CO-SPONSOR**

\$10,250

**SUBMIT VIA FAX OR EMAIL:**

MP Associates, Inc.  
[sales@mpassociates.com](mailto:sales@mpassociates.com)  
 +1 303-530-4334 (fax)  
 +1 303-530-4562 (phone)

**PAYMENT OPTIONS:**

Payment for sponsorships listed on this page will be credited from payments already received from the contracting exhibitor for IMS2020 Booths and Sponsorships. If the cost of the contracted virtual event sponsorships exceed the exhibitor's current account balance then the following payment options are available:

[Credit Card Authorization Form](#)

Check or Electronic Payment Instructions:  
 Contact the exhibits department at [exhibits@mpassociates.com](mailto:exhibits@mpassociates.com)

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 Contact Name

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 Company Name

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 Telephone Email


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 Signature

Cancellation Policy - Once an order form is received for Sponsorships you are liable for the full amount of the sponsorship. Terms and conditions outlined in the "Exhibit Space Contract/Application and Rules Agreement" govern this full agreement.



### **PLATINUM SPONSOR**

Unlimited Conference Registrations  
Virtual Event Platform Email Distributions (2)  
IMS Database Email (2)  
Round-Table Session  
Virtual Exhibit Home Page Banner  
Top Listing on Sponsor Recognition Page  
Thank You to our Sponsor recognition on the virtual platform home page  
Recognition on IMS promotional emails

### **GOLD SPONSOR**

Up to 20 full-conference member or non-member registrations  
Virtual Event Platform Email Distributions (1)  
IMS Database Email (1)  
Round-Table Session  
Virtual Exhibit Home Page Banner  
Sponsor Recognition Page  
Thank You to our Sponsor recognition on the virtual platform home page  
Recognition on IMS promotional emails

### **SILVER SPONSOR**

Up to 10 full-conference member or non-member registrations  
IMS Database Email (1)  
Virtual Exhibit Home Page Banner  
Sponsor Recognition Page  
Thank You to our Sponsor recognition on the virtual platform home page  
Recognition on IMS promotional emails

### **CORPORATE SPONSOR**

Up to 15 full-conference member or non-member registrations  
Thank You to our Sponsor recognition on the virtual platform home page

### **REGISTRATION**

Be the Single Sponsor of the IMS Virtual Event Registration. Each attendee and booth staff member is required to register for this event. Your company name on the registration page, confirmation emails and IMS promotional pieces.

### **MICROAPPS**

Be the Single Sponsor of the MicroApps. Your logo and sponsorship recognition on each of the MicroApps Presentations. You can also create a custom ad for the Virtual Exhibit Conference Program book.

### **VIRTUAL PROGRAM BOOK**

- Inside Front Cover
- Inside Back Cover
- Outside Back Cover
- Interior Ad

### **MOBILE APP SPLASH PAGE**

Have your custom message seen as the IMS attendee opens the IMS App.

### **MOBILE APP BANNER AD**

Your custom ad placed within the IMS Mobile App

### **IMS WEBSITE HOMEPAGE SKYSCRAPER BANNER AD**

Highly visible, exclusive banner ad that will be displayed on both the right and left side of the IMS2020 homepage. You wouldn't be missed as all attendees and exhibitors will go to the IMS website for access to the Virtual Event.

### **IMS WEBSITE BANNER AD**

Run of site ads are featured on a rotating basis throughout the IMS site.

### **VIRTUAL EVENT HOME PAGE BANNER AD**

Your logo placed on the Virtual Event Home Page where you are sure to be seen! Hyperlink back to your webpage.

### **ROUND-TABLE SESSION**

Access to live meetings through the virtual event Round Table session feature

### **IMS DATABASE EMAIL (IMS OPT-IN ATTENDEE LIST)**

Create your custom HTML and send it out to the IMS opt-in attendee list.

### **5G SUMMIT CO-SPONSOR**

Become a Co-Sponsor of the 5G Presentations. Have your logo and sponsorship recognition on each of the 5G Presentations. The 5G Summit Sessions will also be available for viewing in your Virtual Exhibit Booth. You can also create a custom ad for the Virtual Exhibit Conference Program book.  
3 full-conference member or non-member registrations  
Lead data for those who attended the virtual 5G presentations.