



International Microwave Symposium
21 – 26 June 2020
Los Angeles, California



Dear Exhibitor:

The IMS2020 Steering Committee is in full swing planning for a fun successful event, it's important that you as an exhibitor do your part.

For starters, the primary contact within your company has been sent information/instructions regarding your Exhibitor Console which is a key tool to your success and is available at no charge. We are asking all exhibitors to take the time to fill in there consoles so attendees can learn about your company prior to arriving in Boston. Through your console you will also access the discounted conference registration codes assigned to your company (click on the "Booth Staff Registration" to access your codes.), register your booth personnel, etc. Should you have any questions regarding your console, please contact exhibits@mpassociates.com

Registration is open!

Booth Personnel: Booth staff badges are required for access to the exhibit floor during set-up, before, during and after exhibit hours and during tear down. Booth staff badges are unlimited. Each person working your booth must register; badges are required inside the convention center at all times. [Click here to register Booth Staff.](#)

Registration Promotional Codes: IMS provides a number of discounted registration options for exhibitors to distribute internally to staff or to provide to customers and/or clients. Promotion codes are company specific and are posted in your [Exhibitor Console](#). The primary contact for your company has been sent the information to access your companies' exhibitor console.

Discounted registration types that require a unique promotion code are:

Exhibitor Primary Discount for IMS Sessions: \$125 – One "Exhibitor Primary" discounted registration allocated per 10x10 booth; includes access to all IMS sessions and access to the proceedings. These codes are posted in your Exhibitor Console under the "Registration Promo Codes" link and begin with the letters "SR". (Ex: SRMPA-1234)

Exhibitor Discount for IMS Sessions: \$510 – Two "Exhibitor" discount registrations allocated per 10x10 booth; includes access to all IMS sessions and access to the proceedings. These codes are posted in your Exhibitor Console under the "Registration Promo Codes" link and begin with the letters "FC". (Ex: FCMPA-1234)

Exhibit Only Registration: Invite your customers and give them free access to the exhibit floor. There is no limit to the number of times the code is used. This is a highly effective marketing investment. A code is posted in your Exhibitor Console under the "Registration Promo Codes" link and begins with the letters "XO". (Ex: XOMPA-1234)

[Please use this link to use your discounted registration codes.](#)

Reserve your hotel rooms through the IMS2020 official housing site now!

[Please refer to the housing information on the IMS2020 website to make your reservations.](#)

Advertising Opportunities: Still trying to find the right IMS sponsorship opportunity for your company at the right price? There are still a lot of items to choose from. Here are a few great options to consider: IMS T-Shirt, Digital Video Wall, IMS Homepage Skyscraper Ad or Custom Light Panel. To view the full list and get all of the details [click here](#).

Exhibitor Services: Save money by taking advantage of the discount deadline dates.

- Freeman Discount Date: 22 May 2020
- Aventri (Lead Retrieval – Show Code: IMS20) Discount Date: 14 May 2020
- Electrical Services Discount Date: 22 May 2020
- Internet Services Discount Date: 21 Days Prior to Show Opening

Event Request Form: Exhibitors may request meeting space at the Los Angeles Convention Center. Requests must be authorized by IMS2020 prior to meeting room confirmation. Submit the Event Request Form to the IMS office for approval. Meeting rooms will be allocated on a first-come, first-served basis.

Secondary Company Listing: The IMS secondary listing program is designed to accommodate exhibitors with multiple divisions represented in their booths. A secondary listing allows access to an Exhibitor Console for each represented division/company. Qualified exhibitors are allowed unlimited listings at \$750.00 per listing.

Please contact us if you have any questions during your planning process:

Susie Horn, CEM, Director of Exhibit Operations – Susie@mpassociates.com

Candi Wooldridge, Exhibit Services Manager – Candi@mpassociates.com

Stacy DiLallo, Sales Manager – Stacy@mpassociates.com

Lee Wood, Exhibition Manager – Lee@mpassociates.com

Or, please give us a call at +1 303-530-4562