



2021 IEEE MTT-S International Microwave Symposium

IMS2021 Marketing Opportunities

See Exhibit and Sponsorship Catalog for more details

EXCLUSIVE SPONSORSHIPS ⁵	QUANTITY
Aisle Signs	\$13,800
Charging Station/Seating	\$26,650
Delegate Bag ^{1,3}	\$17,700
Conference Program Belly Band	\$7,200
Hotel Key Card	\$11,000
IMS T-Shirt	\$11,300
Badge Lanyards ^{1,3}	\$17,000
Map Guide	\$7,70
Press Lounge ⁴	\$4,300
Registration	\$11,300
Wireless Internet	\$17,000
MicroApps Theater	\$8,000
Notebook and Pen ^{1,3}	\$5,000

HOSTED EVENT SPONSORSHIPS	
Attendee Coffee Break ⁴	\$4,800/ea.
Specialty Coffee & Tea Service ⁴	\$6,150/day
Popcorn Machine	\$5,300/day

CONFERENCE PROGRAM / EXHIBITION CATALOG ADVERTISING	
Catalog Ad Inside Back Cover ⁵	\$4,800
Catalog Ad Inside Front Cover ⁵	\$4,800
Catalog Ad Outside Back Cover ⁵	\$4,800
Catalog Ad Interior	\$3,300
Conference Program Belly Band ⁵	\$7,200

ONLINE FLOOR PLAN UPGRADES	
Floorplan Banner Ad	\$500/ea

ELECTRONIC SPONSORSHIPS	
IMS Website Homepage Skyscraper Ad	
February - April	\$2,050/mth
May	\$3,100/mth
June - July	\$4,600/mth
Website Banner Ad	
February - April	\$775/mth
May	\$1,025/mth
June - July	\$1,550/mth
Mobile App Splash Page	\$4,200
Mobile App Banner Ad	\$3,075/ea

ATTENDEE EMAIL/DIRECT MAIL DISTRIBUTION	
Direct Mail minimum	\$1,500
Email Distribution minimum	\$1,500

ON-SITE PROMOTIONS	QUANTITY
Digital Video Wall Ad	\$2,700
Bag Check	\$5,000
VIP Lounge	\$20,000
Carpet Logo ¹	\$5,300
Lobby Banner ²	\$6,400
Escalator Runner ¹	\$6,200
Column Wraps ²	\$6,000
Delegate Bag Insert ³ - Single	\$3,200
Delegate Bag Insert ³ - Multi	\$3,700
Delegate Bag Insert ³ - Specialty	\$4,200
Custom Water Bottle ⁴	\$5,000
Light Panel	
1 Meter	\$3,500
3 Meter	\$4,600
Networking Table Logo Clings	\$200/table, 10 table minimum ¹
STEM Sponsor	\$3,100

CONNECTING FUTURE SPONSORSHIPS ⁵	
Connecting Future Summit Co-Sponsor	\$10,250
Connecting Future Reception Co-Sponsor	\$8,500
connecting Future Theater Sponsor	\$8,200

SWEET TREAT TUESDAY	
Tuesday Sponsor	\$3,000

IMS WELCOME RECEPTION AQUARIUM SPONSORSHIPS ^{1,3,4}	
IMS Welcome Reception Co-Sponsor (limit 3)	\$10,000
Ocean Voyager Theater Sponsor	\$4,000
Shark Tank Area Sponsor	\$3,000

¹ Production costs not included

² Rigging & production costs not included

³ Sponsor must provide materials

⁴ Corporate branded food service items provided by sponsor

⁵ First right of refusal may apply. Sponsorships must be renewed on or before 1 September 2020. Waiting lists established, after 1 September, sponsorship awarded to exhibitor on waiting list with highest priority number.

NOTES

Submit Via Email:

Horizon House
exhibits@horizonhouse.com

Questions call:

(781) 619-1994

Name _____

Company Name _____

Telephone _____ Email _____

Signature _____

Payment information will be included on invoice.

Deadlines: Certain items in the sponsorship may not be available if print deadlines have passed.

Cancellation Policy: Once an order form is received for sponsorships, you are liable for the full amount of the sponsorship.

Payment instructions will be included with invoice.

Sponsorships accurate at time of printing. Note that venue restrictions may change some of the details of what is available.