



# IMS

The 2020 IEEE MTT-S

**International Microwave Symposium**

Dear Exhibitor:

Thank you again for participating in the IMS2020 Virtual Exhibit! We realize you're getting anxious to populate your virtual exhibit booth and want to give you an update as to where we're at and provide you with some general information.

As we work towards our goal to provide you access to your virtual exhibit booth the first week of July, the first requirement, is for you to register your booth staff: [Click here](#) today to register your booth staff.

By registering your booth staff now, every booth staff registrant from your company will receive an email allowing them access to populate your virtual exhibit booth. Once you receive access to your virtual exhibit booth, we recommend you follow the steps in the video on how to set up your account:

### **Account Setup**

The **Exhibitor Guide** will also help you through this process

**Please note: the link to access your virtual exhibit booth will be sent from GTR NOT MP Associates.**

### **General Information:**

IMS2020 Virtual Live-Streamed Event Dates: 4-6 August

IMS2020 Virtual Event Available for Streaming Dates: 4 August – 30 September

Each virtual exhibit booth receives one (1) Complimentary Conference Registration code: **Code**

To complete your registration please use the following registration link:

<https://reg.mpassociates.com/reglive/PromoCode.aspx?confid=293>

1. Fill in your first name, last name, email (please put in Company Name in First Name slot and a – in the last name slot)
2. Select I have a promo code
3. Put in the Promo code provided
4. Select register
5. A box will pop up telling you that your code has been accepted.
6. Select OK.
7. Complete your personal information proceeds to the 'Tell us About Yourself' section.
8. Then 'Select your Products' section. **The registration option will be selected for you. In the conference section.**
9. Proceed to Check Out

10. Confirmation receipt will be sent to your email address

We look forward to your participation in the Virtual Event.

This code is good for a one-time use!

### **Virtual Event Overview**

#### **Exhibit Dates and Hours**

Exhibit hours have been scheduled to provide maximum interaction between conference attendees and exhibitor personnel. Please note that the daily hours listed below are recommended based on the target market that each exhibitor wants to interact with, however, attendees are not limited to the hours listed. An attendee may visit at any open time from any region. In addition, exhibitors are not required to staff their virtual booths with staff from each region during the recommended times.

#### **Dates:**

4-6 August 2020

#### **Daily Hours** (Pacific time Zone):

09:00 to 13:00 (Europe focused)

13:00 to 17:30 (US focused)

17:30 to 21:00 (Asia focused)

**Exhibitor listing as of 24 June 2020:** <https://ims-ieee.org/exhibition/ims2020-virtual-exhibitors>

As always, we're here to assist should you have any questions: [exhibits@mpassociates.com](mailto:exhibits@mpassociates.com)

Thank you,  
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